



**SPECIAL TALK**

# **PUBLISHING SELF**

**Ariesto Hadi Sutopo**

Author

Senior Member IEEE

Board of Editor, European Scientific Journal (ESJ)

Reviewer, 9 International Journals

17  
January  
2022

Enter



- **Hadi Sutopo** alias Ariesto Hadi Sutopo alias Topaz is a **painting artist** started his carrier as a **film poster painting artist**, then to be an **illustrator and graphic designer**.
  - At present he is a **lecturer** on *Multimedia, Game Programming and Educational Technology*.
    - He is **IEEE Senior Member**



- 2020 **Board of Editor. *European Scientific Journal* (ESJ)**  
Spain
- 2020 **Founder, *Dcreate - digital marketplace*.** Jakarta
- 2020 **Researcher, *Game Developer*.** Jakarta
- 2016 - present **Keynote Speaker. *International Conferences***
- 2013 - 2020 **Dean.** Faculty of Computer Science and Communication Science  
***Kalbis Institute*.** Jakarta
- 2012 - present **Reviewer. *International Journals***
- 2010 - present **Lecturer, Reviewer. *Universitas Negeri Jakarta*.** Jakarta  
[Post Graduate Program]
- 2004 - present **Game designer / programmer / developer**  
Freelance. Jakarta.
- 1995 - 2020 **Lecturer. *Some universities*.**  
Jakarta. [Multimedia]
- 1992 - 1998 **Function Decorator. *Borobudur Inter-Continental Hotel* and  
*Grand Hyatt Hotel*,** Jakarta
- 1986 - 1998 **Graphic Designer / Illustrator. *Indonesian Bible Society*,**  
Jakarta
- 1978 - 1985 **Graphic Designer / Illustrator. *Cipta Loka Caraka Publisher*,**  
Jakarta
- 1970 - present **Painting Artist**
- 1971 - 1980 **Film Poster Painting Artist**



# Activities

**RESEARCH  
& WRITING**



**CONFERENCE**



**REVIEW**



**MULTIMEDIA**



**WORKSHOP**



**PAINTING**



Enter





**Introduction**

**Authoring**

**Plagiarism**

A stack of several books is shown, with a pair of clear-framed glasses resting on the top open book. The background is a blurred library with bookshelves filled with books. The entire image has a light blue tint. A red-bordered box contains the word "INTRODUCTION" in bold red capital letters.

# INTRODUCTION



# Introduction

## Book

**Book** is a printout set on paperbound between two covers.

Books are a more general form of **flexible** compared to initial form as a scroll.

Change from scrolls to the book begins in the Roman Empire and **takes several centuries to be perfect.**



back next



back exit



# Ebook

**Ebooks** are literature sources, and digital information is easy and convenient to access.

**Ebooks** are related to **eReader** devices in line with technological developments, but have a long history.

Different terms, namely **e-book, ebook, e-Book, eBook**. As with the term **e-learning, elearning, e-Learning, eLearning**.





# Ebook dan Book



## Book

- More readers happy with printed books with **a touch of art** traditional print media
- Reading habit **more comfortable**
- For room **decoration**

## Ebook

- Allows to fit many books in a **smaller space**
- **Easy** to carry on the go
- The size and style of the font in the ebook **can be adjusted**
- **Easy access** to independent works
- New ebook releases are **cheaper**

eReader - has a **built-in light source** and a **built-in dictionary**



# Theme - academic textbook

Computers, information & general reference  
 Religion  
 Philosophy & psychology  
 Social sciences  
 Language  
 Science  
 Technology  
 Arts & recreation  
 Literature  
 History & geography

**Textbook** is primarily a theme for schools, colleges, and other non-profit organizations focused on education.

**Theme** is what the book is about at the fundamental level.



back



next



back



exit



# Genre - hobby book



**Genre** is the category the book is sold under for marketing purposes



# A Book is a Key to Narnia

- The series is set in the fictional realm of Narnia,
- a fantasy world of magic, mythical beasts and talking animals.
- It narrates the adventures of various children who play central roles in the unfolding history of the Narnian world.



back next



back exit



# What is this important to you?

- Make money
- Integrity
- Sharing knowledge
- Practicing English
- etc.



# **AUTHORING**



## Writing a book is like a backpacking trip

Your trip is

- **to a place** that you explore
- need **safety**
- **tired**
- **hard**
- sometimes **lost**

But you also

- **feel free**
- **more interesting**
- know how **strong** you are



back



next



back



exit

# What's in the backpack?

- Pen
- Paper
- Intentionality
- Engagement





# Find your guide



- Finding an **aspiring author** can possibly fall into, mentally and procedurally
- **Learning process** on how to write a book
- Conversations **about books** with aspiring authors

# Decide to write your own book

**Myths about  
author**

*Mindset*

**Book Skeleton  
Method**

*Efficiency*

**Publishing**

*Skillset*

**BASIC KNOWLEDGE**



back



next



back



exit



# MYTH 1

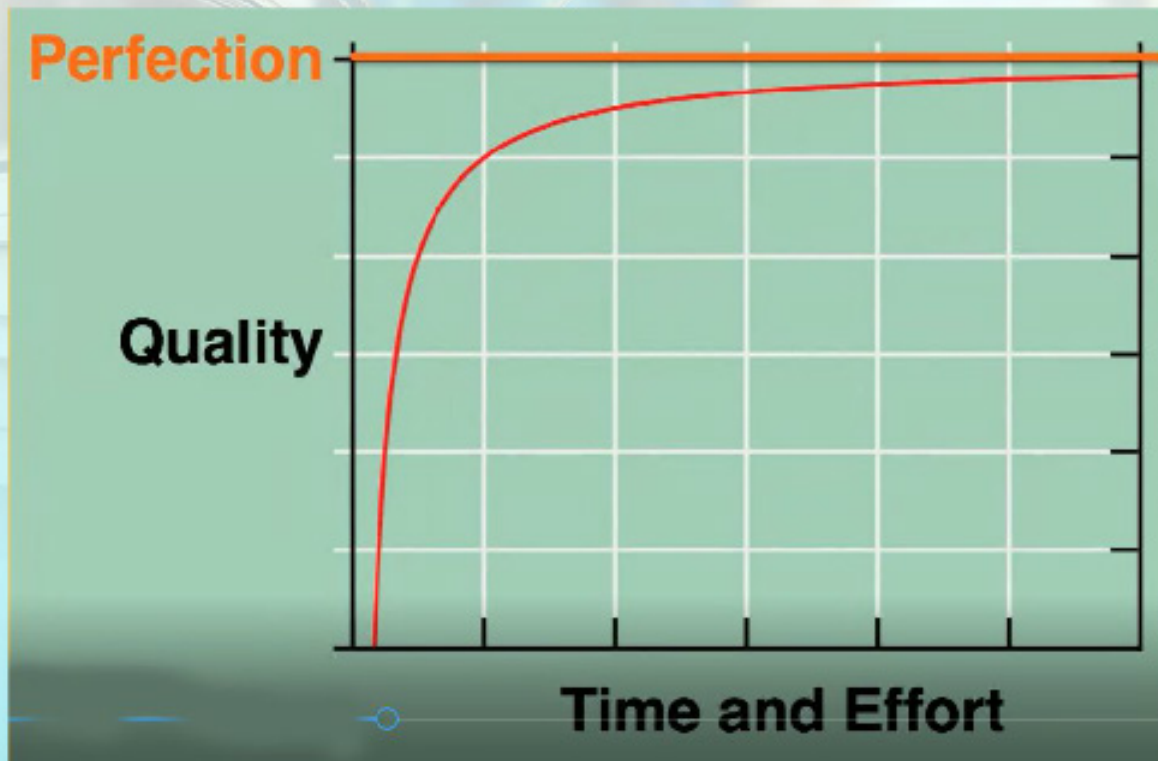
- I am **not an expert**, I don't have a degree
- I feel like a fraud
- **Who cares** what I have to say
- I'm just a **normal person**. I'm not celebrity
- I'm **not a writer**
- **Who would** even **buy** this book

My situation is not unique

**THE  
TRUTH**

You are undervaluing what you know

# THE TRUTH



- Many **ordinary people** succeeded
- Finding ideas
- An activity is **never perfect**
- A complete book is **better** than 2 chapters
- Not all your book is going to be **for everyone**



# TRAIL TIPS

- **Write** what you know
- Think of it **as practice**
- **Don't edit** while writing
- Make writing **daily road**, remember you are a backpacker

## MYTH 2

My first book has to perfect  
to be valuable

**THE  
TRUTH**

Bad writing is a stage on the way  
good writing

... moon and night. They can never  
get enough of it. But to eat a'ghet  
st here a fork! - He made a face to  
me at her or Have you ever tried  
with a spoon or knife? I did once,  
what it must have been like



## MYTH 3

Writing a book  
takes years

THE  
TRUTH

Success is structural,  
not personal

## TRAIL TIPS



- **Purposeful preparation** prospers potential
- **Don't confuse** perspiration with productivity
- With a **proper outline**, you can write your book in weeks
- With a **good process**, you can write your book in 3 months



# FINDING IDEA

Which books should you start?

- What are the **conversations** you did about?
- **Good valley**
- What do you want to pass on from your **life experiences**
- What do you **want to read**
- What your **business experiences**



back



next



back



exit



# Process

- Excavation/  
mind map
- Categorization
- Skeleton
- Flesh and Blood
- Production
- Distribution





# 1. MIND MAP



- Write book topic in the middle of the page
- Write out everything you can think of on the topic

## 2. CATEGORIZATION

5 Sections – 3 Chapters per Section





### 3. SKELETON/OUTLINE

---

#### BREAKFAST

1. Smoothies
2. Juices
3. Toasts

#### LUNCH

4. Salads
5. Soups
6. Pasta

#### DINNER

7. Meats
8. Seafood
9. Vegetarian

#### DESSERT

10. Ice cream
11. Cookies
12. Fruit salad

#### SNACKS

13. Fruit
14. Energy bars
15. Other



back



next

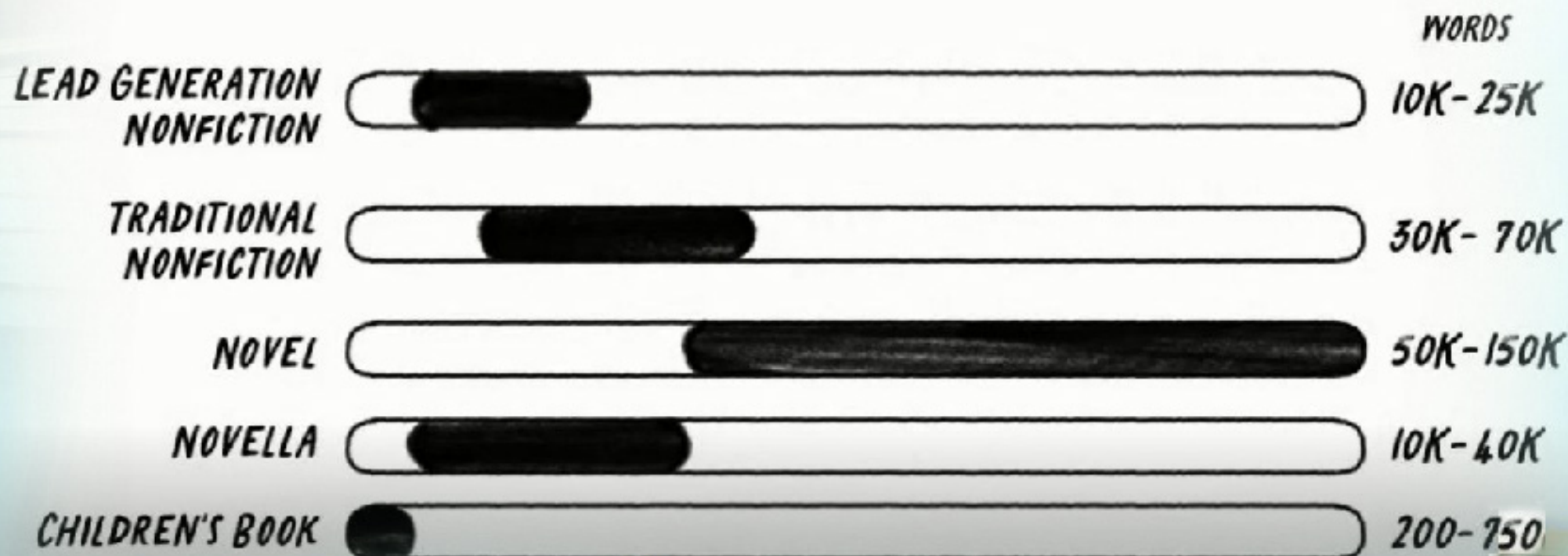


back



exit

# How long should my book be?





## 4. FLESH AND BLOOD



- Get on **schedule**
- Set **goal** for yourself (word count or chapter)
- **Do not edit** while writing
- Consider **speaking** your book
- **Put pressure** on system, not yourself

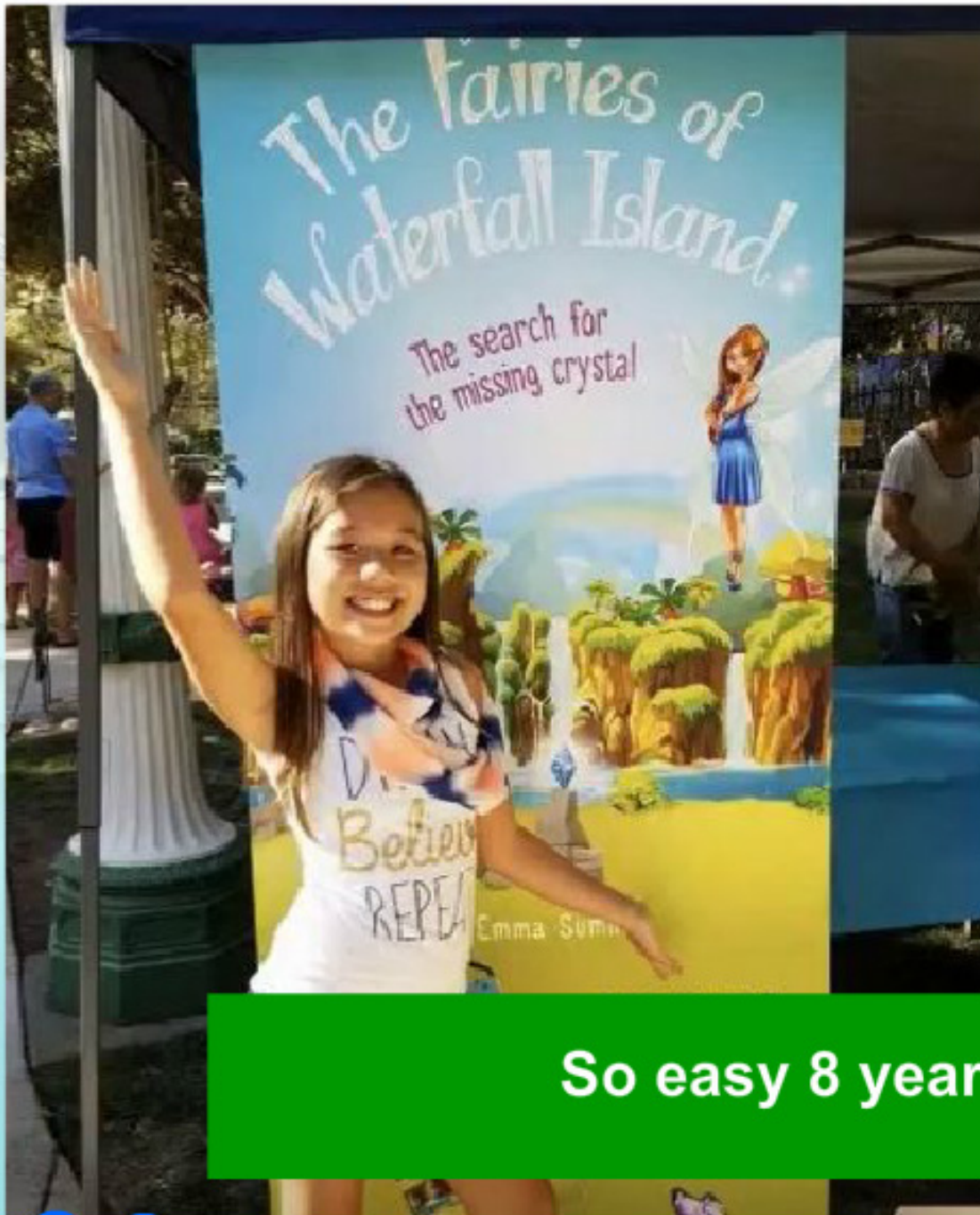
Follow outline but open to better idea



back next



back exit



- Wrote and published "**The Fairies of Waterfall Island**"
- 4000 copies in book sales - **donated to autism awareness charity**
- **Appearance** in ABC, major TV, and magazine
- **Booksigning** with 10.000 people

So easy 8 year old can do it



back



next



back



exit



## 5. PRODUCTION

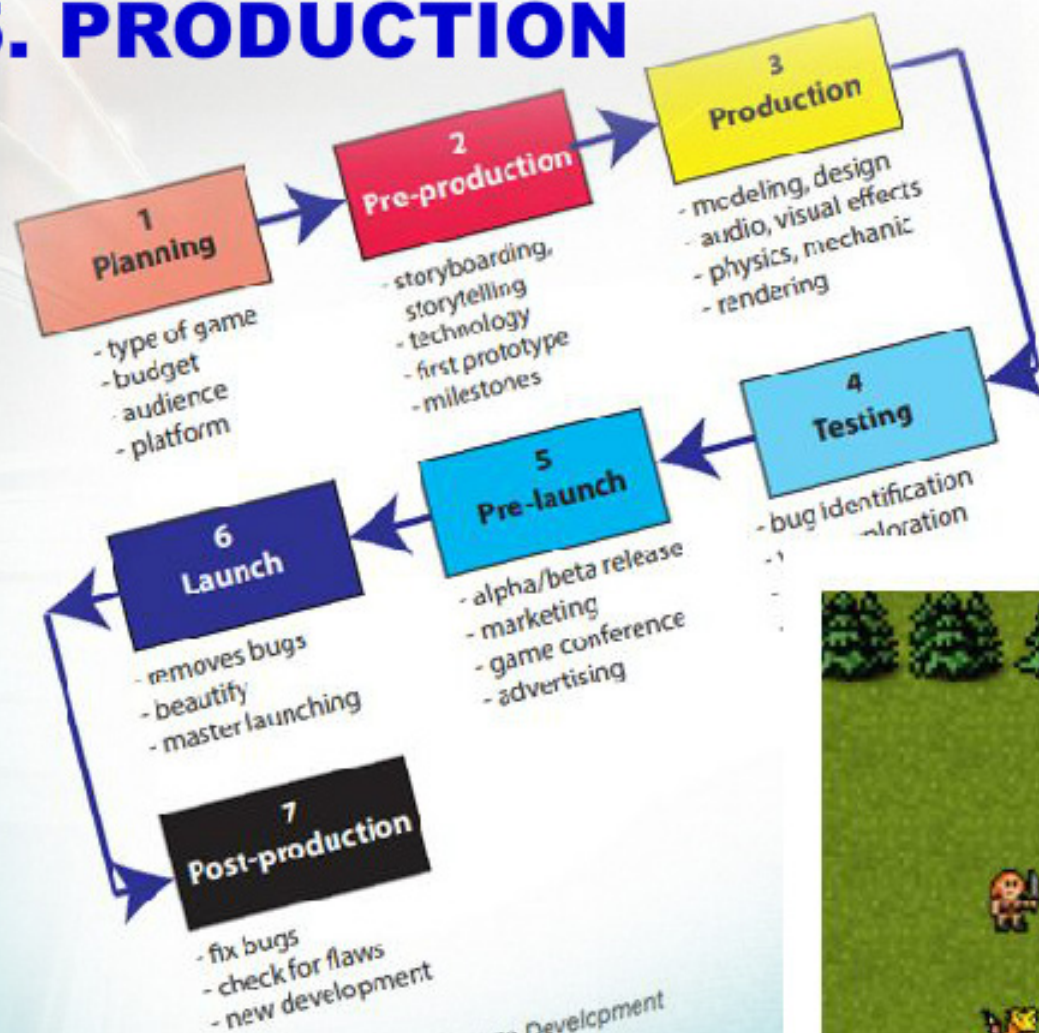


Figure 3.1 The 7 Stages of Game Development

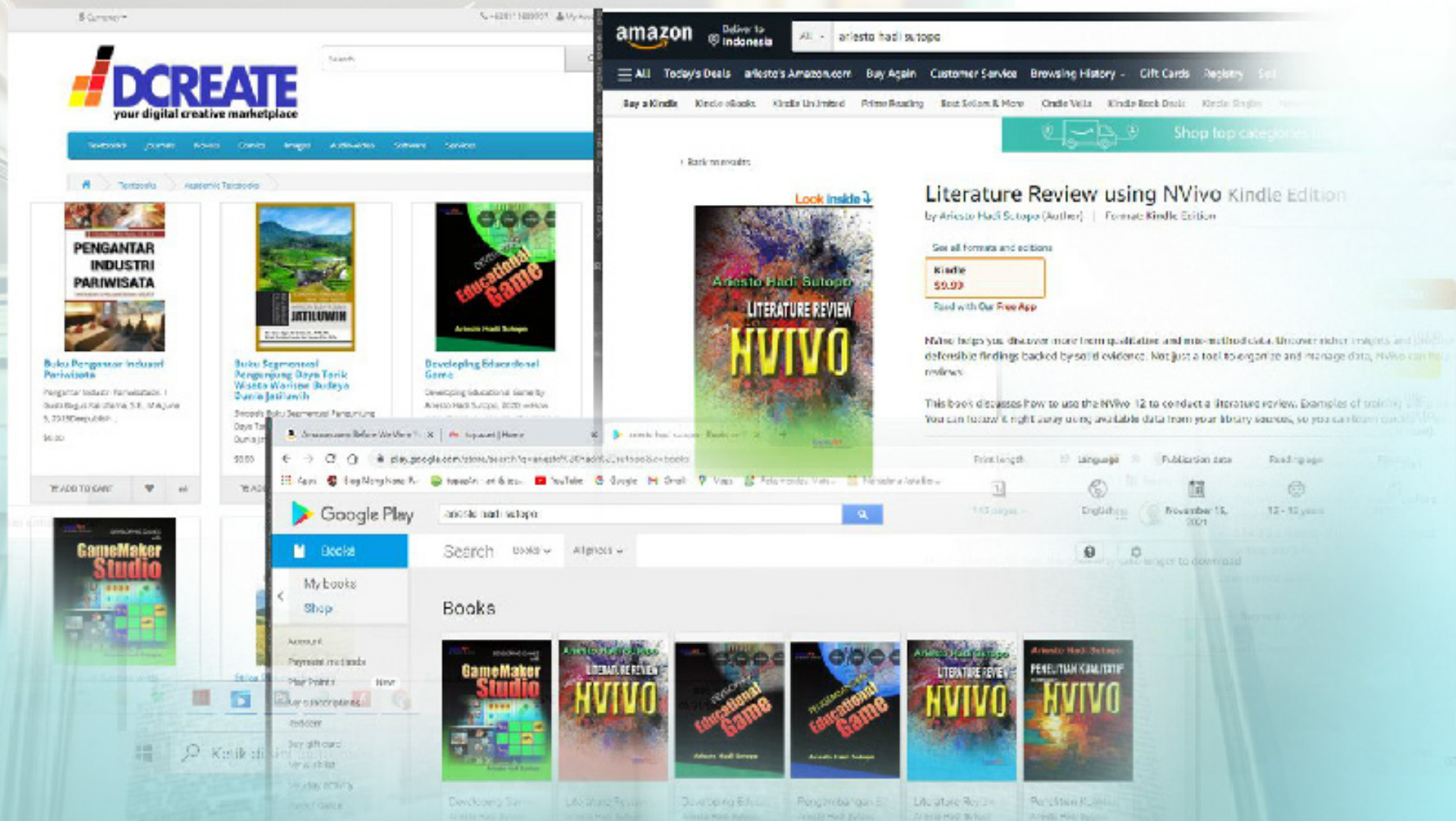
- Editing
- Layout
- Add illustrations and photos
- Proofread
- Master file



Figure 5.5 Games made using Phaser (Navarro, 2020)



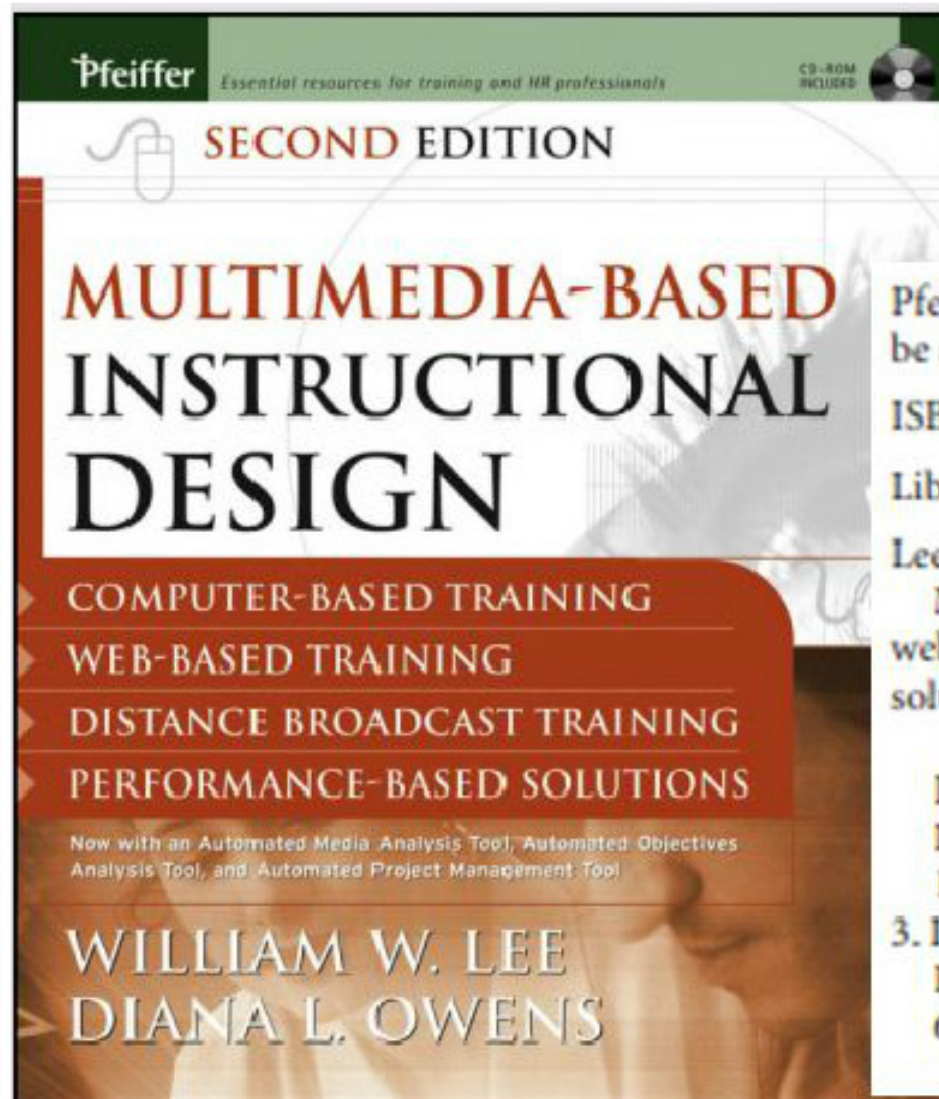
# Publish



## Marketplaces, Amazon, Google Play Book



## ISBN



Pfeiffer also publishes its books in a variety of electronic formats. These books may be available in electronic books.

ISBN: 0-7879-7069-7

Library of Congress Cataloging-in-Publication Data

Lee, William W.

Multimedia-based instructional design: computer-based, web-based training, distance broadcast training, performance-based solutions/William W. Lee, Diana L. Owens.—2nd ed.

p. cm.

Includes bibliographical references and index.

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HF5549.5.T7L4264 2004

658.3'12404—dc22

**Unique number of book**

**International Standard Book Number**

## Non ISBN



## Marketplaces and Amazon do not need ISBN

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back



next



back



exit



## 6. LAUNCH

### 1. Good cover that grabs attention

#### IS YOUR COVER C.L.E.A.R.?

- C - COMPLEMENTARY COLORS
- L - LOWER AUTHOR NAME
- E - EASY TO READ FONTS
- A - APPEALING IMAGE
- R - RULE OF THIRDS

#### WILL PEOPLE G.E.T. IT?

- G - GRAB ATTENTION
- E - EASY TO READ (LEFT TO RIGHT,  
TOP TO BOTTOM)
- T - TAKES THREE SECONDS TO  
KNOW WHAT YOUR BOOK  
IS ABOUT

## 2. Book launching



- Building launch team
- Inviting audiences
- Good location
- Copies for all audiences



back next



back exit



## 3. Promotion

**dCREATE**  
your digital content marketplace

You want to create a **Game**?  
Find eBook and source code

**Creating a GAME is  
EASY**

math  
DEVELOPING  
**Educational Game**  
Ariesto Hadi Sutopo

GameMaker Studio  
**BACK TO SCHOOL**  
Project

Animated  
**Memory Game**  
Source Code

GameMaker Studio  
**Simple Maze**  
Project

GameMaker Studio  
**Jigsaw Puzzle**  
Project

AND MANY OTHERS ...

Find at <https://dcreate.press>

- Group (WA, WeChat, ...)
- Social Media (Instagram, Facebook, ...)
- Online media
- YouTube
- TV

The image features a stack of several books. The top book is open, and a pair of clear-framed glasses is resting on its pages. The background is a blurred library with bookshelves filled with books. A semi-transparent blue overlay covers the bottom half of the image. The word "PLAGIARISM" is written in bold, red, uppercase letters, enclosed in a thin red rectangular border, positioned in the upper-middle section of the image.

# PLAGIARISM



# Plagiarism



Plagiarism  
Checker  
(Plagiarism)

## Direct plagiarism

Using reference directly without showing that it is a copy of the reference.

## Incorrect citation

- Unclear citation or incorrectly cited
- Error in writing the name of the author

## Mosaic plagiarism

Rearrange the paragraphs or sentences, but they are similar to the original text.



back



next



back



exit

# Illustration

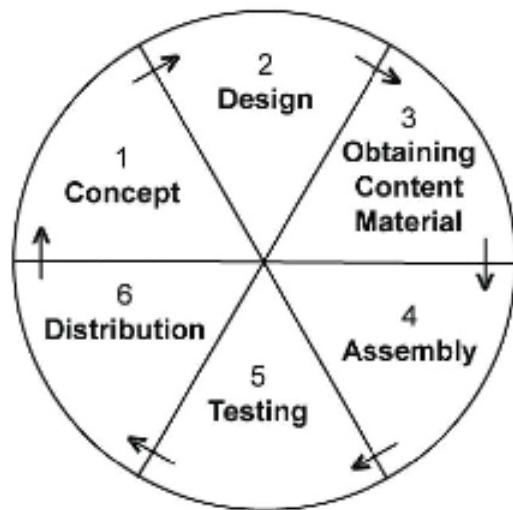


Figure 1 Multimedia Development Life Cycle (MDLC) according to Luther

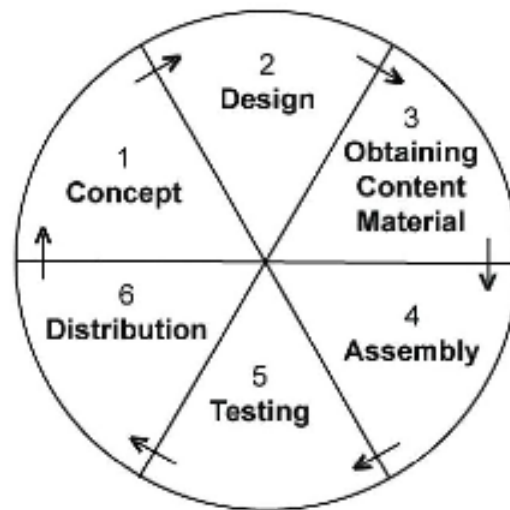


Figure 2 Multimedia Development Life Cycle (MDLC) according to Reizer (2011)

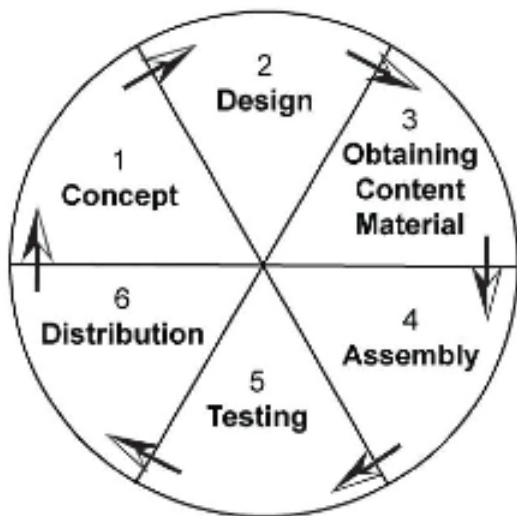


figure3 Multimedia Development Life Cycle MDLC according to Luther

## Using illustration -

- direct
- without describing that it is from a resource (Figure 1)

## Using illustration -

- describing that it is from a resource- must have permission from the owner(Figure 2)

## Making illustration

- without describing that it is from a resource (Figure 3)



back next



back exit



X

- **Using an illustration or a photo directly without** describing the resource
- **Using an illustration or a photo directly with** describing the resource
- **Making an illustration or a photo similar to the original without** describing the resource

## Solution: make an illustration

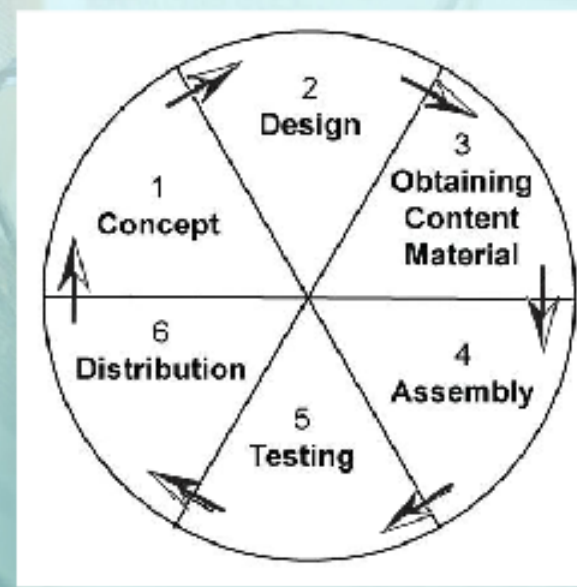
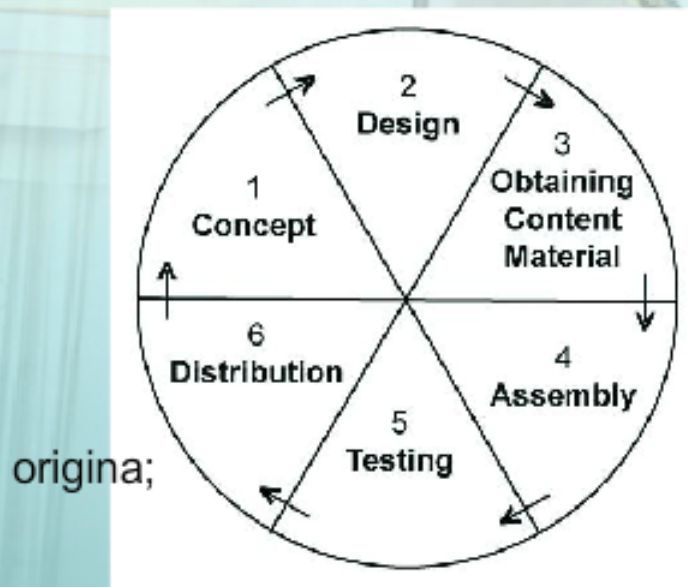


Figure 2 Multimedia Development Life Cycle (MDLC) according to Luther (Reizer, 2011)

# Plagiarism Checking

## Plagiarism check using turnitin

Developing Educational Mobile Game on Entering School during New Normal of Covid-19 Pandemic

### ORIGINALITY REPORT

% **16**  
SIMILARITY INDEX

% **8**  
INTERNET SOURCES

% **12**  
PUBLICATIONS

% **10**  
STUDENT PAPERS

### PRIMARY SOURCES

**1** Hadi Sutopo, Wisnu Pamungkas. "Developing Mathematics Mobile Game to Enhance Learning" **%5**



## 2.1. Research object

The object of the research is mobile game application, and the research locations are conducted in Jakarta and some cities in Indonesia. Respondents consist of youth and Subject Matter Expert (SME) in education, communication, and information technology.

## 2.2. Data Analysis

The data is analysed using the analytical descriptive method and interpreted in a narrative way based on the research findings. Analysing and data processing carry out with six stages including data gathering, preparing data for analysis, careful reading, developing the code, presenting the data and analysing the data [23]. The data is collected from interviews and questionnaires with details: (1) Open-ended questionnaires are used to find useful information that supports the theory, the information is needed to develop a model that contain information on to obey the protocols on ntering school, as well as assessing the quality of the learning model that is developed, (2) Interviews with open-ended questions are used, hence respondents can give information that is not limited from different perspective. Depth interviews are necessary to obtain data about the product and the learning process to play the game. All interview transcripts are stored in text documents; (3) Observations are conducted to obtain data about the learning process while playing the game.

auto plagiat

## 1. INTRODUCTION

Coronavirus disease that is called COVID-19 is new infectious disease caused by new coronavirus. Because of the COVID-19 pandemic, educational institution around the world close their learning processes in order avoiding virus spread. More of learners, approximately 90% student population in the world from kindergarten to university, have discontinued their learning. All of the students have the similar problem in conducting their learning. All the governments in the world have closed learning process to protect children from the COVID-19 pandemic. [1]

original text

Data was collected from 17 respondents of school that their students have the internet accessibility. After processing the data, the characteristic of application can be defined, and the game was started to be designed. In answering the questions in Table 1, most respondents gave answers as can be seen in Table 2.

author's style

common text

### 3.2.1. *Game design document*

13

Based on the preliminary research findings in the first phase and discussion of the researchers and clients, the next step was defining the model of mobile game as described in Table 3.





# Thank You

Presentation can be downloaded at

<http://ariesto.topazart.info/content/workshop/2022selfPublishing.pdf>

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